

This book is written and created by Chris Farrell.

ALL RIGHTS RESERVED. No part of this eBook may be reproduced, duplicated, given away, transmitted or resold in any form without written prior permission from the author.

© Chris Farrell 2008

Table of Contents

<i>Introduction</i>	<i>p3</i>
<i>What is this business?</i>	<i>p4</i>
<i>How does it work?</i>	<i>p8</i>
<i>Show me the money – Part 1</i>	<i>p11</i>
<i>What sort of photos are needed?</i>	<i>p12</i>
<i>What do I do next?</i>	<i>p17</i>
<i>How stock photography sites work.</i>	<i>p19</i>
<i>Show me the money – Part 2</i>	<i>p21</i>
<i>The 10 commandments</i>	<i>p30</i>
<i>Special Licensing</i>	<i>p32</i>
<i>Frequently asked questions</i>	<i>p33</i>
<i>Final words</i>	<i>p37</i>



Introduction

Hello!

I have written this eBook in an attempt to show you how you can earn money with something – I suspect – you use all the time.

It's a well-known fact that you will never get rich working for someone else. But it's very hard to really appreciate this until you take the plunge and start working for yourself.

I took the leap to do this a few years ago, and it is by far one of the best decisions I have ever made.

The purpose of this eBook is to encourage you to at least *think about* doing the same - to slowly break away from relying on an employer for your pay check.

And that - is a wonderful feeling.

Ready? Let's begin.

What is this business?



They say a picture paints a thousand words.

But for those savvy individuals in the know, it can also EARN a THOUSAND DOLLARS.

You are going to make money by selling digital photos.

What? Selling? Please, before you panic, just stay with me. This business is as easy as....well, taking a photo.



Photographs, or to be more precise, images – are everywhere. Magazines, newspapers, publications, websites, brochures, leaflets, pamphlets... the list goes on and on and on. Everything that has a commercial use has some sort of marketing on it, and more often than not...it's a photo.

A few clever individuals have caught on to this. As you sit reading this eBook, there are hundreds of untrained, digital-camera snappers, pointing and clicking, and guess what...? Earning. And earning BIG.

Want to be one of them?

Could you take a picture like this?



Or this?



Here's another:



And another.



If you are comfortable taking simple, clear photographs just like these, then this home based business could be for you.

“... You can earn a regular monthly income from photos that normally would just be clogging up your hard drive...”

Flip through any magazine – someone took that photo. Look around you. How many photos can you see? They are everywhere. Look at the photos in this eBook. They were all taken by somebody.

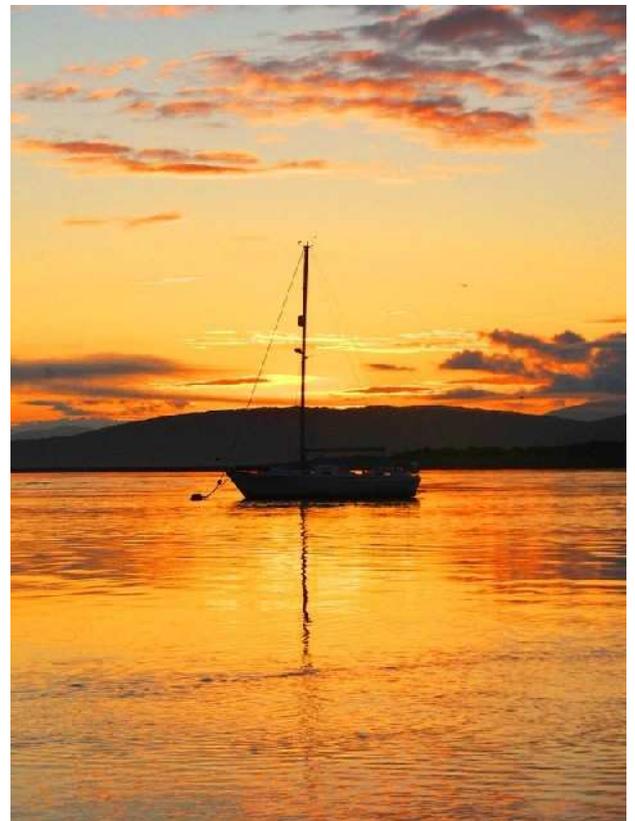
And somewhere, someone is making an income from these photos.

Think about the hundreds of photos that are currently filling up your computer. How much could they be worth?

Please let me clear up something immediately. You do not have to be an expert photographer. Just point the camera and SNAP. If you can turn the flash on and off, connect the camera to your PC, then this opportunity could be for you.

Because that is more than enough, to earn a regular monthly income.

“... there is a real opportunity here to make good money from simple day-to-day photographs...”



How does it work?

Simple.

You will make money, by submitting (for free) your photos to various photo websites. And you will get paid every time one of your photos is downloaded.

And that's it.

These websites are known as STOCK PHOTOGRAPHY websites, and they are ALWAYS looking for new, fresh and creative photos.

What exactly does STOCK PHOTOGRAPHY mean?

Over to Wikipedia for its definition:

“Stock Photography consists of existing photographs that can be used for specific uses. Publishers, magazines, advertising agencies, filmmakers, web designers, graphic artists, corporate creative groups, and many other entities use stock photography to fulfill the needs of their creative assignments. Someone who uses stock photography instead of hiring a photographer can save time and money. Stock photographs are presented in searchable online databases, and are delivered via download or email.”

You now understand what stock photography is, and how many BILLIONS of images are constantly needed in today's world.

Stock Photography is a BOOMING business, because of the simple laws of economics – SUPPLY AND DEMAND. Put simply, there is a HUGE demand for stock photos, all we have to do, is supply.



The list below is just a FRACTION, of just some of the photos that have recently been downloaded and sold. Do you have any of these in your digital camera?

A pile of old bricks - a group of friends sharing a coffee - a man jogging - a lonely duck in a pond - a reflection of a famous building - a floodlit castle - a woman twirling on a beach - airplane vapors crisscrossing in the sky - a child opening gifts - a man using a bench press - a beautiful girl smiling - a bowl of delicious looking fruit salad - a traffic jam from hell - a couple hugging at an airport - a dentist at work - escalators full of shoppers - a marathon mid flow - the famous yellow taxis of New York - a simple glass of wine - a street full of blossom - the contents of a fridge - a bunch of friends engrossed watching tv - a blushing bride - a shopper with a dozen bags - a building mid construction - a smart looking apartment - an older couple camping in the great outdoors - a silhouette of a lone jogger - two sheep looking at each other - a smiling child - a close up of a profiterole - a vast empty beach with a solitary sun bather - a kitchen sink.....

Even writing this eBook has put some of my money into the pockets of a few dozen stock photographers.

Every photograph in this eBook I had to purchase (except for a couple which are mine). I bought most of the images by visiting various stock photography websites and downloading what I wanted.

In fact on that subject – have a good look at the photos in this eBook. What do you think of them? Honestly? Could you do better? I bet you could. Then it would have been YOU that could have made some money.



I hope you are beginning to see the potential of this business, and how vast and relatively untapped the arena of stock photography is.

Put simply, there is a real opportunity to make good money from simple day-to-day photographs.

A few hundred shots that become popular downloads can easily become actual money in your pocket every month.

Show me the money - PART 1

Put bluntly, here are the facts:

- You can make between 26 cents to \$5.20 for EACH regular download. **The AVERAGE payment is \$1.30** (this is based on a **Medium size** image – more about this later)
- You can make up to \$60 for EACH Special Licensing download (details on this later).

PLEASE NOTE: **Your photos will be available to be downloaded AS MANY TIMES AS THERE IS THE DEMAND.** Your photo is **NOT** just sold the once. Instead, if it is a good photo, it can be bought and downloaded time and time again, with every download earning you more.

“... upload a few hundred popular photos, and you will find yourself having a sizeable, monthly, side-income on your hands...”

(For ACTUAL REAL-LIFE EXAMPLES of the sort of incomes that ARE being made in this home based business, please see the chapter SHOW ME THE MONEY – PART 2, later in this eBook, on page 21)



What sort of photos are needed?



To answer this question, please allow me to paraphrase the following information from one of the leading stock photo websites - (a full list of stock photography websites is listed later).

When asked the question ‘What images do you need?’ – this was their reply.

“Here are the subjects we need more photographs for. If inspiration strikes you and it’s not on the list below, that’s okay...go ahead and upload!”

Lifestyle

Family – alternative – couples – pierced – tattooed – leisure activities – sporty – ethnic

Holiday & Seasonal Themes

The need for these isn't as seasonal as you might think. So send us Halloween, Easter, Christmas, Festivals, Summer, Fall...and everything in between.

People in groups

A family, a baseball team, a group of girlfriends out for a night on the town. Just make sure you watch for copyright violations and don't forget the model release forms (note – details on this coming up)



Concept Images

Sometimes the not-so-obvious can be oh-so-fabulous. See if you have any photos that convey a feeling such as fear, foreboding, teamwork, heartache, surprise, success.

Sports

Skateboarding, skating, skiing, cycling, hiking, golf, badminton, even camping...catch 'em in the act or get great shots of the gear.

White collar

Polished models all suited up. Bankers, salespeople, accountants, CEO's, secretaries, teachers, lawyers...

Blue collar

You know, the people who make the world go round. Construction workers, electricians, utility workers, police officers, firefighters, machinists, bakers...

Food and beverages

With or without a person holding 'em.



Antiques

They don't make 'em like they used to, and we want to see them.

Car Parts

Bumpers, side mirrors, windows, back ends, tires, under the hood...

Fashion

A crisp white collar, a little black dress, the perfect pair of shoes...

Zoo shots

Most zoos require permission to take commercial photographs, but we'll always take a 'wild' shot!"

And while we are on the subject, you may care to know that the following is a list of what most stock photographers DO NOT need.

Flowers

Unless they're jaw dropping spectacular, they're going to get rejected.

Sunsets

Romantic, beautiful and wholly overdone. Unless there is an interesting object on view.

Clouds

At least make them interesting. Impending storm clouds and ones in the shape of Mick Jagger's profile are always welcome.



Forest shots

Please don't, but if you do, make sure it's spectacular.

Palm Trees

We have more palm trees than the state of Florida.

Beaches and Waves

Save the shots from your vacation for the photo album.

Text embedded in your photo

Most buyers want to place the text on their own.

Your dog or cat

They're cute but we'll have to call the pound if we get anymore."

Got it! Good.





Upload a few hundred popular photos, and you will find yourself having a sizeable, monthly, side-income on your hands.



What do I do next?

Already I am sure you are wondering which photos of yours may sell. Before you do anything, please finish reading this eBook, as you will need all the information contained in it.

Once you have finished, then the real fun can begin.

I know you are keen to plough through all your images on your hard drive, but please resist just for now. First, you need to spend a good hour or so familiarizing yourself with the general ‘feel’ of stock photos. Aunt Ethel asleep on your bed will not sell; your doctor friend in her scrubs listening to a child’s heartbeat – may. You get the idea.



I would suggest typing ‘stock photography’ into Google, and browsing the results.

And take a look at as many of the following sites as you can. These are the top stock photography sites (in no particular order)

- www.bigstockphoto.com
- www.dreamstime.com
- www.stockxpert.com
- www.shutterstock.com
- www.istockphoto.com
- www.fotolia.com
- www.123royaltyfree.com
- www.canstockphoto.com
- www.featurepics.com

Spend a good hour or so familiarizing yourself with these sites, taking particular notice at the type of photos that are selling.

Once you can ‘feel’ what the sites are looking for- you’re all set.

It’s time to go through your own photos.

I would suggest creating a new folder on your desktop, and then, one-by-one, go through your photos on your hard drive (or whatever program they are stored on).



Anything you think that could work as a stock photograph, save to this new folder.

Of course, it goes without saying, only save photos that you are prepared to share with the whole world. Once it’s in the public domain, there is no going back (unless you delete a photo from a site, which you can).

Very soon, you will have your own unique folder bursting with creativity and promise. And potential money.

Now, it’s time to see what the big boys think.



How stock photography sites work

By now you know, stock photography sites are digital photo libraries, where you upload your pictures for the whole world to see.

There is NO FEE to upload your photos.

Once your photos are accepted (I'll come to this in a moment) they become stock photos (although you will always own the copyright). And once your photos are stock photos, the viewing and the downloading begins. You will get paid for every download.



A great single photo can be worth thousands of dollars during its lifetime. One photo!

The first thing you will need to do is sign up for an account at the various sites.

After that, you should make sure the photos you are planning to upload are of good enough quality.

Most sites have pretty much the same specifications; the exact details can be found on each sites home page. But if you image is clear, good coloring, and shot from at least a 2 mega pixel camera, then you are good to go.

Once you are a member (it only takes a few minutes to join) (and remember it's free) click on the UPLOAD or SUBMIT button, and you will be talked through how to upload your photos.

Some sites do not automatically accept your photos, they will want to approve (or disapprove) them first. This is to weed out poorly taken images (bad lighting, lens flare, under/over exposed etc). And the approval system is to keep the quality of images on their site high. It is possible that your photos simply may not be good enough. It may take a few attempts with different images before getting approval (in the form of an email).

It is your responsibility to title your photo. The sites will not do this for you. You will have to title every photo you upload, and also describe each image in as much detail as you can.

You have to make sure as many people as possible can find your photo, so you need to give your photo as many 'key words' as possible.

Keywords are words that describe your image. Words - that when somebody uses them in a SEARCH - will bring up your photo.



For example, look at this photo of a candle.

Keywords to describe this would include: candle - blaze - bright - burn - luminous - green - radiant - peace - fire - flame - ghost - holy - sparkle - peace - religion etc.

The more descriptive your keywords, the better your chances of your photo being found and bought. You may find a thesaurus handy, or click on www.thesaurus.com

Show me the money - Part 2



I think this chapter may really surprise you.

I am sure there is a part of you that is still saying ‘okay, I understand how the business works, but how much can I *really* make. I mean *really* really?’

Before I give you an example of the sort of figures that can be earned, I need to explain about the ‘**image size**’ as this will determine exactly how much you get paid per download.

The following examples are from www.istockphoto.com (the largest stock photography site).

An uploaded image on istock is available to the public in a variety of sizes.

The sizes are as follows:

Type of Image	Size of Image – in pixels (approx)
X Small	276 x 435
Small	552 x 870
Medium	1104 x 1739
Large	1766 x 2738
X Large	2732 x 4305
XX Large	3344 x 5411

Now the larger the image – the more commission you make per download.

At the time of writing this eBook (September 2007) the Commission Structure (they call it Base Royalty) for istock is as follows:

Size	Price	Base Royalty
XSmall	1 credit	\$0.26
Small	3 credits	\$0.78
Medium	5 credits	\$1.30
Large	10 credits	\$2.60
XLarge	15 credits	\$3.90
XXLarge	20 credits	\$5.20

Please note also that to purchase downloads you pay in ‘credits’.

Each credit costs \$1.30 to buy (although they do work out a bit cheaper if you buy in bulk).

So to download an **X small** image from istock – it would cost you one credit – which is \$1.30. And from this \$1.30 the photographer gets 20% - in this case \$0.26. This is the absolute minimum you would make.

Therefore continuing with this example - as you can see above – if someone downloaded a **small** image – you would earn \$0.78. Whereas a **medium** image would earn you \$1.30

Cost to Download	Commission you make per download
Xsmall - \$1.30	\$0.26
Small - \$3.90	\$0.78
Medium - \$6.50	\$1.30
Large - \$13.00	\$2.60
Xlarge - \$19.50	\$3.90

By far the majority of downloads from istock are **small** and **medium** images.

Small and medium downloads are used for web based projects. Medium and large downloads are mainly used for print based projects.

I have downloaded all the images for this eBook from istock (except for a few which were my own). The majority of the images were **small** (however a few were **X small** and I also have used a few **medium**).

For example – have a look at the main cover of this eBook. The ‘duck’ image that I have used was a **medium** image. I found the image on istock and downloaded it. As it was a medium image it cost me \$6.50 to download. And out of that – the owner of the image will get \$1.30 commission.

Now the GREAT thing about istock is that you can see HOW many times each image is downloaded. However it does not give you the breakdown between the different sizes of downloads. But – as I have said – the majority of download sizes are small and medium.

Now - I want to be over cautious and conservative - and give you REALISTIC figures that people are earning from this business.

Therefore in the following examples – I am going to use the **small** size file as the size downloaded in each illustration.

Even using the small size (which remember pays \$0.78 per download) you can see how having a few popular downloads can quickly add up to a handsome extra monthly income.

But – please – do not take my word for this! **ALL the information I am about to give you can be verified on www.istockphoto.com.** In fact I encourage you to go to their site and see for yourself. Every image has details on how many times it has been viewed, how many times the image has been downloaded, and how long the image has been on the site.



You can therefore see for yourself the sort of money it is possible to make.

You will see below I have also added each image's istock file number. You can use this file number to search istock for each image below, and therefore you will be able to confirm all the details in this eBook for yourself (if you so desire).

You will also notice WHEN each image was added to istock. Quite simply multiplying the number of downloads by the amount of commission received for each download – and then dividing by how many months the image has been on the site – will allow us to discover how much each image is making per month for its owner.

***PLEASE NOTE – all these figures are correct (and verifiable) at the time of writing this eBook – which is September 2007 ***

Are you ready for this?

Let me just recap – all these following examples are assuming you are downloading the **small** image. It goes without saying of course if the medium- or even bigger images are being downloaded – you will make more money.

But for the sake of this illustration I want to be conservative.

What you are about to read is quite astounding.

If you feel you could take photos like these, you should be involved in this business.



At time of writing - this photo is making its owner \$369.20 per month EVERY month.

Title: Playful
Viewed: 8539 times
Downloads: 1420 times
Duration on site: 3 months – added May 2007
istock file nos: 3418846

(1420 downloads @ \$0.78 per download (small image) = \$1107.60. Divided by 3 (3 months on site) = \$369.20 per month)

In the three months this image has been online - it has earned its owner so far **\$1107.60** (this figure using the small size as our example) (using the xsmall size the figure adjusts to \$369.20/ using the medium size the figure adjusts to \$1846).

Here's another example:



**In its first month
this photo made its owner
\$885.30**

Title: Unity and Strength

Viewed: 6801 times

Downloads: 1135 times

Duration on site: 1 month – added August 2007

istock file nos: 3953171

(1135 downloads @ \$0.78 per download (small image) = \$885.30)

This image has only been on line for one month - but has already earned its owner **\$885.30** (this figure using the small size as our example) (using the xsmall size the figure adjusts to \$295.10/ using the medium size the figure adjusts to \$1475.50).

How about this photograph?

Could you take something similar?



**This photo is
making its owner
\$103.74
per month EVERY
month**

Title: Children at School
Viewed: 2068 times
Downloads: 399 times
Duration on site: 3 months – added May 2007
istock file nos: 3552561

(399 downloads @ \$0.78 per download = \$311.22. Divided by 3 (months on site) = \$103.74 per month)

In the three months this image has been online - it has earned its owner **\$311.22** (this figure using the small size as our example) (using the xsmall size the figure adjusts to \$103.74/ using the medium size the figure adjusts to \$518.70).

Look at this next image. Could you take something like this?



**This photo is making
its owner \$479.41
per month EVERY
month**

Title: Business people

Viewed: 45320 times

Downloads: 4917 times

Duration on site: 8 months – added January 2007

istock file nos: 2738475

(4917 downloads @ \$0.78 per download = \$3835.26. Divided by 8 (months on site) = \$479.41)

In the eight months this image has been online – it has earned its owner

\$3835.26(this figure using the small size as our example) (using the xsmall size the figure adjusts to \$1278.42/ using the medium size the figure adjusts to \$6392.10).

Here's one more example. This is my favorite. Look how simple this photo is!



**In its first month
this photo made
its owner
\$638.04**

Title: Grass

Viewed: 6011 times

Downloads: 818 times

Duration on site: 1 month – added August 2007

istock file nos: 4059360

(818 downloads @ \$0.78 per download = \$638.04).

In the one month this image has been online – it has earned its owner **\$638.04**
(this figure using the small size as our example) (using the xsmall size the figure adjusts to \$212.68/ using the medium size the figure adjusts to \$1063.40).

And these incomes are just per ONE image!

Imagine having three or four or five (or more) images that are regularly being downloaded. I'm sure by now you can see how handsome weekly incomes are being made by those who take this opportunity seriously.

All these images and the figures above can be verified by visiting www.istockphoto.com. Simply type in the istock file number, and you will be told how many times the image has been viewed and downloaded. Please remember the **small** image size is being used in the examples above (if the downloads were all **X small** the figures above would be less – if the downloads were all **medium** the figures above would be more).

I hope by now you can see the potential of this business. For a minimal effort your digital camera could be earning you a handsome regular income.

The 10 commandments

“... a great single photo can be worth thousands of dollars during its lifetime...”

There are certain guidelines that you will need to abide by.

1.) **Copyrights.**

You must be the photographer of the photo or the artist who created the artwork. This is the most important rule. If you are NOT the photographer, chances are you cannot legally upload the photo.

2.) **No retouched photos.**

You cannot upload a retouched image that originated from another source. For example, a photo obtained from another source, a web site, another stock photography site. Even if you've played around with it and changed some of it, it is still not yours to upload.

3.) **Model Release Form.**

If your image has an identifiable human face – be it a world superstar or your granny – you will need a model release form signed from whom is in your image. Every image with an identifiable face requires a model release form. This DOES include photos of recognizable people. So you snapped Tom Cruise laughing? Sorry, no stock photography site will touch it (unless you know Mr. Cruise and he signs a Release form). The Model Release forms are available on every site (more on this in the next section).

4.) **Subject matter.**

Interesting subject matter is important. The more clear and obvious the subject matter, the higher its chance of approval.

5.) **Logos and advertisements**

Photos CANNOT contain logos, characters, advertisements, images or graphics that are copyrighted. Can you 'paint out' the logo or copyrighted item? Yes, as long as the photo still looks good. Any photo with a recognizable logo will get rejected.

6.) **Private property**

Photos of private property or businesses showing the interior or taken on the owner's property must have a Property Release form signed by the owner. Staying with the same theme, vehicle registration plates need to be removed from all images.

7.) **Nudity.**

No full nudity. Sorry.

8.) **Good lighting.**

Good light levels. The number one reason for photos getting declined is bad lighting.

9.) **Good color.**

Good color. Not washed out. Make your image as vibrant as possible, imagine it being used by someone in a design.

10.) **Have fun!**

Be CREATIVE. Stock photography sites love creativity. Have fun, some of the best photos come from creative impulses and experimentation.



Special Licensing

I mentioned earlier Special Licensing. In some cases, stock photographs are purchased for a lot more than the going rate; at the time of writing this eBook you could earn \$60 per Special Licensing downloads.

A Special Licensing download is applicable when the photo to be purchased will be used as a large supporting part of a campaign, be that a web site, direct mail, magazine etc.



If your photo is requested to be the core, definitive part of a product, you will earn a lot more than a standard stock photo download.

If this happens to one of your photos, the stock photography company will approach you to discuss how much you would charge for this download.

“... once you upload your photo, your work is done. Just sit back and reap the rewards of your creativity...”

Frequently Asked Questions

How do I contribute to a stock photography site?

Anyone can become a stock photograph contributor. If you have great images then you may create an account and submit your images for review.

Once approved, you may upload images by going to the 'My photos' or 'Submit' page and clicking the upload options.

After the images are uploaded you will be prompted to enter some important information such as keywords and title. The images are then sent to the sites editors who will review them and notify you if they have been accepted.



How long does it take for my approved images to be online?

Allow up to 48 hours for approved images to be added as stock photographs.

What type of images do these sites need?

Such is the explosion in demand for original and creative images, stock photography sites are always looking for new, high quality images. Check out each individual site for their specific requirements.

Is there a fee to upload photos?

No. Uploading images is completely free.

How do the sites make their money?

By charging a commission on images that are sold.

How do I make money?

Each time one of your images is sold, you get a commission added to your account. You can cash out this money at any time. The commission amount depends on the exclusivity given to the site for selling your image and the size of your image downloaded. This commission is between 20% and 80% of the sell price.

How long does it take to be paid?

Contributors are normally paid within 1-2 business days of their payment request.



Why was my photo rejected?

Stock photography sites do not accept every photo, some images are declined. Often images are declined for technical reasons such as noise, and exposure. Images may also be declined because the images do not meet the current needs or the editors feel the images may not be marketable. Put simply, your images have to be good.

How are my images used?

It is impossible to know exactly how your images are being used. Each deal is unique, each use is unique.

How much will the buyer be charging for his product with my photo?

Again it is impossible to track this information due to complexities of the many buyers, licenses, their products and market conditions.

When do I need a model release?

If the images that you are submitting have an identifiable human face, then you will need a model release.

Where do I find the Model Release form?

You can get a model release form on every stock photography site.

Do I need a model release if I'm the only one in the picture?

Yes, every valid image with an identifiable person (or face) requires a model release. This includes; the deceased, self-portraits, children (minors), movie stars, political leaders, etc.



Does the buyer take my copyright?

No never. You ALWAYS retain your copyright to your images.

Can the buyer resell my photos?

No. They will resell their products which may contain your photos or prints of your photos, but they cannot compete with you in the stock photo sales marketplace. If a company wanted to use your image for a greetings card for example, that would be classed as a Special Licensing (as discussed earlier) and you would be paid accordingly.

Do I need to upload different file sizes?

No. Most stock photography sites will automatically offer your image in a variety of download sizes. They will convert your image to the sizes they offer. You only need to upload one image size.



Which format do I need to upload my image in?

Images must be uploaded in JPG format. Images from almost every digital camera are automatically saved on your computer in the JPG format.

What are the specifications for images to be uploaded?

The bigger the better. A common reason for images being rejected – is they are too small from the outset. Most sites look for images to be between 1200 x 1600 pixels when uploaded. Some sites do accept a smaller file size. Experimenting with the function/settings button on your digital camera can increase/decrease the resolution (i.e. the pixels) of your images. If you find some of your images are too small – increase the resolution on your camera itself. You can also use free software to increase the size of your image if needs be (www.irfanview.com for example). However some sites (not all) will not accept images that have been increased in size. It pays to spend a bit of time making sure your camera is capable of taking images to the resolution required in the first place (most cameras are).

Keywords.

As discussed earlier – a good description of your image is vital. Keywords are the most important information you can provide – to ensure that your image is found. Users often know the specific subject matter they are searching for – so keywords that reflect the theme of your image will help greatly in the ‘search’ process.

Can I quit at any time?

Sure. Just go your account and change your settings. You have complete control

Final words

The demand for good stock photography is HUGE. The world never sleeps, 24 hours a day, 7 days a week, 365 days a year - there is constant demand from all over the globe – for original and creative photographs.

Whether you feel it or not, you are already equipped to start making money from your digital camera – immediately.

But MORE than making an extra regular income on the side, my intention of this eBook is to convey to you that it IS possible, with a slight tweak of mental attitude, to take control of your financial future.

Once you start to work for yourself, you will NEVER look back. But I have a feeling that deep down, you know that already.

I appreciate that the idea contained in this eBook is not for everyone – however I do hope that it has at least fired up the beast inside you, and started you thinking ‘YES - I am going to do something to improve my financial situation’.

The very fact that you requested this information says that you have the capacity to **create your own wealth**. If you would like more ideas of what to do next, please visit my website below.

It’s a funny thing about life, if you refuse to accept anything but the best, the best is very often what you get.

With whichever home based business you choose, I wish you unbridled success.

Kindest,



Chris Farrell



Copyright Information

© Chris Farrell 2008

ALL RIGHTS RESERVED. No part of this eBook may be reproduced, resold, given away (for free) or transmitted in any form whatsoever, electronic or mechanical, without express written and signed permission from the author.

Permission can be gained by contacting the author at: info@digicameracash.com

If you obtained this eBook from the above methods you have a pirated copy. Please stop Internet Crime by reporting this to crime@digicameracash.com

DISCLAIMER AND LEGAL NOTICES

The information presented herein represents the view of the author as of the date of publication (September 2007). Because of the rate with which conditions change, the author reserves the right to alter and update his opinion based on the new conditions. This eBook is for informational purposes only. Every attempt has been made to verify the information in this eBook. Each individual's success depends on his or her background, dedication, desire and motivation. As with any business endeavor, there is an inherent risk and there is no guarantee that you will earn any money using stock photography sites. This eBook is not intended for use as a source of legal or financial advice.